

Wayne Johnson

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www.aboutwayne.com

CORE COMPETENCIES

- **Communication**
Ability to effectively communicate information and ideas to individuals and groups of any size.
- **Customer Service/Public Relations**
Unique ability to quickly adapt to unexpected events and circumstances while maintaining composure and calm. Achieve consistently high marks in public relations, and knowing how to “Finesse” and adjust to the person(s) or situation.
- **Sales and Marketing**
Demonstrated ability to present, promote and sell products and services.
- **Training**
Identify the educational needs of others and develop formal educational and training programs. Provide training and instruction by encouraging and building mutual trust, respect, and cooperation among team members.
- **Integrity**
Consistently exceed requirements of reliability, responsibility, dependability, and fulfilling obligations of job at hand. Always open to and accepting of change.
- **Office Skills**
Work with various computer programs including MicroSoft Word, Access, Excel, Word

EXPERIENCE

Currently Anchor and Field Reporter for TVCogeco Nightly News 2011 - Present

Actor/Host/Spokesperson/Reporter 1993 - Present

- On Camera Actor for Film and Television including over 300 Commercials. Host on Live Television.
- Spokesperson in Training and Industrial Videos for corporations including Tire Kingdom and Starwood Hotels.
- Please see website, www.aboutwayne.com, for further information.

Product Specialist/Facilitator/Narrator 1998 - 2008
Toyota Motor Corporation, Lexus Division

- Managed teams of up to 15 people including scheduling, delegation and conflict resolution.
- Narrated vehicle demonstrations to public audiences at Auto Shows throughout the country. Conversated with audience and answered questions with humor, quick-wit and style.
- Selected as part of specialized team to train salespeople at dealerships around the country.
- Organized and participated in Special Events for the Public Relations and Marketing Departments. Events included the US Open Tennis Tournament, the US Women’s Open Golf Tournament, and the Men’s Senior US Open Golf Tournament.

Hotel and Restaurant Administration

1977 - 1994

Worked all aspects of Food and Beverage in High-End Hotels and Restaurants. Examples:

Food and Beverage Manager

--- Wequassett Inn Resort on Cape Cod

--- Bristol Place Hotel in Toronto

- Managed, hired and scheduled staff
- Responsible for requisitioning supplies, maintaining inventory and controlling costs.
- Established excellent relationships with customers, vendors and staff.
- Reconciled Budget.

EDUCATION

Diploma: Hotel and Restaurant Administration
Humber College, Toronto Canada

1976 - 1978

Workshops and Seminars

2001 - 2006

Maritz and Harman International

- Teaching and Facilitating small (less than 10) and large (over 100) Classes
- Instructional methods, principals, techniques and procedures for designated topics
- Planning and writing course content and establishing best method for instruction based on content
- How to construct and deliver a narration on any subject

Acting

1993 - Present

- Writing and delivering monologues
- Acting Techniques for stage, film, and television
- Auditioning techniques
- Improvisational classes

References available Upon Request